

Research on the Value of Integrating Experiential Training into the Red Cultural Education Activities of College Student Party Members

--A Case Study of Heyuan Red Culture

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Abstract: Heyuan, Guangdong is an old revolutionary base with a glorious revolutionary tradition. Since the birth of the Communist Party of China, the people of Heyuan have followed the Communist Party in a great revolutionary struggle. College students are the future of the motherland and the hope of the nation. College student party members are the rising sun within the Chinese Communist Party and represent the future direction of the Chinese Communist Party. At present, college students receive party member education based on traditional education. This kind of education attaches more importance to theory and underestimates practice, which will have an incomplete impact on college student party members. The red cultural education of college student party members should be integrated with social practice, so that they can truly find their own value.

1. Introduction

Strict governance of the party is always on the road. Governing the party to govern the party not only determines the future and destiny of the party, but also relates to the future and destiny of the country. As the future of the Communist Party of China, college student party members need to receive good party spirit education in colleges and universities and develop good party spirit thinking of the Chinese Communist Party members. Only in this way can the entire society form a good value orientation and build a harmonious and friendly society for the people. The red cultural education of college student party members should adhere to the principle of combining with social practice, so that students can find the status and responsibilities of Chinese Communist Party members in the process of deepening local cultural practice, and feel the charm of red culture, so as to form a scientific world outlook, life outlook and Values, contribute to the party, and contribute to the nation.

2. The Concept of Heyuan Red Culture

Heyuan, Guangdong is an old revolutionary base with a glorious revolutionary tradition. Since the birth of the Communist Party of China, the people of Heyuan have followed the Communist Party in a great revolutionary struggle. During the Great Revolution, the people of Heyuan, under the leadership of the Communist Party of China, raised the banner of revolution against the oppression of the “three mountains” of imperialism, feudalism, and bureaucratic capitalism, and set off a vigorous peasant movement, using blood and life He wrote a battle chapter that can be weeping and weeping. During the Agrarian Revolutionary War, the well-known Zijin “4 · 26” armed riots and the Longchuan He riots broke out in Heyuan area; under the leadership of the Communist Party of China, the “Hailu Huizi” “Five Dragons” “Hui” “Zihebo” and other revolutionary bases, and the establishment of the Soviet regime in Zijin, Longchuan and other places, became one of the earliest regions in China to spread Marxism, carry out peasant movements, hold armed riots, establish workers and peasant revolutionary armed forces, and establish Soviet regime Heyuan is also known as “one of the sources of the Chinese revolution.”

3. The Status Quo of the Integration of the Red Culture of College Student Party Members

into Experiential Education Activities

3.1 Single Integration Method

“Be tolerant to diversity, tolerance is a virtue”. Teachers can only arouse students' interest by integrating culture through diversified ways [1]. In the context of this information era, many students are no longer familiar with the red culture, or even very familiar. They can conduct cultural learning through Internet resources, and can experience the cultural atmosphere through on-site visits. As far as the current situation is concerned, most colleges and universities adopt the methods of letting students watch red movies, listen to red lectures, visit red bases, etc. to educate party members of college students. This kind of education can be called a kind of repetitive indoctrination, lacking new ideas. Students may feel very moved on the spot, but they forget it soon after the end, and it will not last. This situation is very unfavorable to the development of red cultural education for college student party members.

3.2 Integration into thin Content

We need to be clear: The connotation of our country's red culture is very profound. It is the Chinese national spirit that has condensed the blood of countless senior revolutionaries. It mainly includes: Jinggangshan spirit, Long March spirit, Yan'an spirit, Xibaipo spirit, etc. However, as far as the current situation is concerned, some colleges and universities have paid too much attention to utilitarianism in the process of ideological education of college student party members. To explore the profound connotation contained in the red culture. This phenomenon will lead to the flattening and singularity of the red culture, and will give students a stereotyped and dull feeling, which is not conducive to the development of red culture education.

3.3 Not Practical

As far as the current education situation is concerned, most colleges and universities will infiltrate the red culture for the students by training students to join the party's constitution, and very few colleges and universities will lead the students to my red base. Field visit. This phenomenon can reflect the excessive emphasis on theory and neglect of practice in party spirit education in colleges and universities. In addition, although some colleges and universities have carried out related practical activities, the activities have no corresponding significance. Many students regard such activities as tourism, and do not have a deep understanding of the profound connotation of the local red culture. In this way, it will bring difficulties to the integrated teaching of red culture to a certain extent, which is not conducive to the improvement of students' party spirit.

3.4 The Practical Significance is Not High

We need to be clear: the background of the times has a great influence on the formation of culture. But it does not mean that the traditional cultural essence is useless without the contemporary background. As far as the current situation is concerned, some students have such an idea: the red spirit was formed in the past era, which is no longer in line with the current era background, so we don't need to learn the red spirit any more, just it's all right now. This kind of thinking is particularly wrong. It will hinder our party's education to a great extent, and will not be conducive to the long-term development of the Chinese Communist Party.

4. The Effective Strategy of Integrating the Red Cultural Education Activities of College Student Party Members into Experiential Training

4.1 Select the Appropriate Resources Based on the Specific Timing

At present, college student party members are more concerned about current affairs. They are young and vigorous and like to comment on current affairs, hoping to make the Communist Party develop better in this way. When colleges and universities conduct party spirit education, they should combine the specific timing and choose appropriate resources so that the local red resources can be truly integrated into the party spirit education of college students.

For example: 2019 is the 70th anniversary of China's reform and opening up. During this time, the motherland celebrates and the red atmosphere spreads across the motherland. Colleges and universities can actively combine this kind of situation, hold relevant evening parties in schools, and help students reminisce on the classic red to carry out party spirit education and the penetration of red culture. Then, the school can organize some party members to go deep into the old revolutionary areas to visit, actively seek out the local advanced revolutionary personnel, and strive to be able to understand the people and events of the year from the mouth of the local revolutionary personnel. Take the Heyuan area in Guangdong as an example: local colleges and universities can lead students into revolutionary bases such as “Hailu Huizi”, “Five Dragons”, and “Huizi River Bo”, so that students can experience the cultural charm of the place where the revolution took off. Then, the school can arrange research activities for students, asking students to conduct social research in teams, go to the countryside to find surviving revolutionary veterans, and interview the revolutionary veterans, and finally form an article to report the story of the revolutionary veterans. In this way, students can have a deeper understanding of revolutionary culture, and red cultural education can take root in the hearts of college student party members and thrive.

4.2 Encourage Questioning and Make Students Dare to Speak Up

Party members of college students are more critical. They dare to question, dare to speak up, and dare to say no to unfairness in the world. This point is very worthy of recognition. As far as the current situation is concerned, some schools have been constantly praising the party in language during the process of red culture education, but they have not explained the deep connotation of the party spirit culture to the college student party members. This will inevitably make some party members of college students feel that such courses are superficial and lack of depth, so that students “know what they know, but don't know why.” When a student questions, some teachers will think that the student's ideology and attitude are in question, and then severely criticize the student. This kind of teaching method is very incorrect. In the course of ideological education of college student party members, colleges and universities should actively encourage students to raise questions and make students dare to speak up. College student party members are the younger generation of party members, and progress often starts by questioning. A young man is rich in China, a young man is strong in China, and a young boy is independent in a country [2]. Only if the younger generation of college student party members dare to question and dare to speak up, can our party be continuously optimized and improved, and be able to attract a steady stream of fresh blood.

We can take the red culture of Heyuan cultural area in Guangdong as an example: when teachers explain the red cultural spirit of this area to students, they mainly involve the origin and development of the revolution. Then, teachers can guide students to discuss the question of “the meaning and role of red culture in the new era”. During the discussion, the teacher can ask the students to question according to the actual situation. The teacher should analyze the students' questions and answer them accurately. In this way, the red culture can be explained to the characteristics of the new era to a large extent, thereby promoting the development and penetration of red culture and party spirit education in China.

4.3 Optimize the Activity Experience and Incorporate the Red Spirit

In the process of carrying out practical activities for college student party members, colleges and universities should not only limit the activities to visit the scenic spots in the old revolutionary areas, but should optimize the experience of practical activities and integrate the red spirit into practice according to the actual situation and the content of the era of the Communist Party of China. During the activities, students can find a sense of serving the people in the process of participating in the activities. In this way, we can fundamentally cultivate the spirit of college student party members who dare to sacrifice themselves, serve the people, be brave to sacrifice, and not be afraid of difficulties, so as to allow deep integration and penetration of red culture and party spirit education.

For example, colleges and universities can actively organize students to participate in volunteer service activities according to the actual situation, so that students can go to local communities, libraries, museums and other places to carry out volunteer service activities, so that students can use

their own power to help others and personally practice party members serving the people. In addition, colleges and universities can encourage students to actively use the time of winter vacation or summer vacation to carry out education support activities to provide high-quality educational support for rural children in remote areas. At the same time, colleges and universities should also build relevant incentive and reward mechanisms according to the actual situation, requiring members with the above experience to be given priority in joining the party when selecting party members. This will not only cultivate the party spirit of college student party members, but also select more dedication talents for the party organization. It will also infiltrate the Heyuan red culture into the daily behavior of students, so that students can feel the beginning of the revolution during that period of time, everyone was united, united, and working hard for a common ideal and belief.

4.4 The Hero is Never out of Date, Pay Tribute to the Red Flag

Nowadays, it is not uncommon for college students to chase stars. This phenomenon has two sides, the key lies in how colleges and universities use this phenomenon to set the correct idol benchmark for students. Colleges and universities can create real hero images for students according to the actual situation and the current background, so that students can use those heroes as idols to learn from them and pay tribute to them. Revolutionary ideals are not optional ornaments, but the power of one's life. With ideals, there is a soul [3]. The heroes here are not limited only to those who have contributed to the Chinese revolution, but also to those who have kept serving the Chinese nation in the new era of socialism and are unknown. Only when the students are truly exposed to social life and truly appreciate the various human feelings in the world can they find great heroes in the ordinary world, and they can truly realize that doing ordinary trivial things is called extraordinary.

We can take the current political hotspot as an example: in 2020, the new coronavirus pneumonia has become an indispensable hot topic in China. The new coronavirus pneumonia has caused great impact in China and other countries in the world, and brought great disaster to the whole world. However, in the face of such a powerful new coronavirus, why can China's anti-epidemic measures be more effective than other countries? Why can China take appropriate measures to cut the epidemic by more than half within a few months? Why can the Chinese government have such strong credibility that people can't go out without going out? None of these problems can reflect the tenacity and generosity of the Communist Party of China when it was just established, using a small piece of revolutionary base to reserve revolutionary forces and finally complete the revolutionary armed struggle. Major colleges and universities can build on the current political hotspots and carry out "anti-epidemic hero selection activities" in colleges and universities, allowing students to actively discover the heroes around them, thereby setting a good idol benchmark for students. In addition, major colleges and universities should commend the heroes who paid a lot in the protest process by carrying out the theme group class according to the actual situation, so that students can truly appreciate what should be undertaken as a successor of socialism in the new era responsibility.

5. Conclusion

In summary, colleges and universities can adopt the above-mentioned methods to penetrate the red culture of college student party members, so as to promote the development of ideological and political education in China's universities and meet the needs of healthy growth of college students.

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